

## 1<sup>st</sup> Communication and Outreach Workshop

Date: 23. Sept. 2013  
 Location: Deutsches Museum, Munich  
 (Kerschensteiner Kolleg)  
 Contact: Paul Hix  
 (p.hix@deutsches-museum.de)

### **Programme**

09:00 - 09:15	Welcome	W.M. Heckl	Location
09:15 - 10:30	Basics of Communication - Part 1 - brief history of science communication - do's & don't's of science communication	P. Hix P. Hix	Kersch. Kolleg Seminar Room
10:45 - 12:45 (10:45 - 11:45)  (11:45 - 12:15) (12:15 - 12:45)	Communication and Outreach in the Museum - Centre for New Technologies: Partners, Future prize Open Research Lab - TUMlab - Cosmology exhibition	C. Kolczewski P.Hix M. Voß C. Sicka, A. Müller	ZNT / Cosmology
12:45 - 14:00	Lunch Break		Restaurant DM
14:00 - 15:30	Basics of Communication - Part 2 - communication as an asset: better research through communication - communication and outreach approaches - peer communication (powerpoints, posters)	A. Bandelli P. Hix, A. Bandelli P. Hix	Kersch. Kolleg Seminar Room
15:45 - 17:15	Hands-on Communication Tools: - Sorama sound camera - acoustic demonstrations	R. Scholte J. Millar	Kersch. Kolleg Seminar Room
18:00 -	Dinner		